

POWERING CHANGE WITH THE SUSTAINABLE DEVELOPMENT GOALS

Your business has the chance to reframe environmental and social challenges as economic growth and development opportunities.



New market opportunities

US\$1.1 trillion



Generate over

58 million jobs



Rising number of **consumers** willing to pay more for businesses that align with the global goals

◀ **BENEFITS OF ALIGNING YOUR BUSINESS WITH THE SUSTAINABLE DEVELOPMENT GOALS IN EMERGING ASIA BY 2030**

ALIGNING YOUR BUSINESS WITH THE SDGS WILL HELP WITH:

A
Making your company more resilient and profitable

B
Strengthening your relations with customers, employees, investors and your community

C
Complying with regional regulations, setting an example and making stakeholders happy

For more information have a look at www.nexusfordevelopment.org/make-the-sustainable-development-goals-your-business and stay tuned to learn how your business can multiply positive impact with the SDGs.