Your business has the chance to reframe environmental and social challenges as economic growth and development opportunities.

**New market opportunities**

US$1.1 trillion

**Generate over**

58 million jobs

**Rising number of consumers**

willing to pay more for businesses that align with the global goals

**ALIGNING YOUR BUSINESS WITH THE SDGS WILL HELP WITH:**

A. Making your company more resilient and profitable

B. Strengthening your relations with customers, employees, investors and your community

C. Complying with regional regulations, setting an example and making stakeholders happy

For more information have a look at www.nexusfordevelopment.org/make-the-sustainable-development-goals-your-business and stay tuned to learn how your business can multiply positive impact with the SDGs.